



## CITY OF MADISONVILLE

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Release Date:

August 16, 2017

### FOR IMMEDIATE RELEASE

#### ***FRIDAY NIGHT LIVE TO KICK OFF SOLAR MADNESS WEEKEND DOWNTOWN 8/18***

**Madisonville, KY** – The City of Madisonville will kick off its Solar MADness Festival Weekend with Friday Night Live in Downtown Madisonville this Friday night at 5 PM. Jimmy Buffet Tribute Band, “Conch Republic” will headline the event, taking the stage at the First United Bank Plaza at 7 PM. The Humble Few, a conglomeration of local talent, will open for the Conch Republic beginning at 5 PM. “We’re very excited to have the Conch Republic back in town for eclipse weekend,” said Mayor David Jackson. “They always put on a good show and make sure the crowd has a good time, and that’s exactly what we wanted for eclipse weekend.”

The First United Bank Plaza won’t be the only location inside Friday Night Live with live music, though. Local country band, Southline, will perform on the West End Stage, which is sponsored by The Crowded House, beginning at 7 PM and DJ Magik Mike will ensure that the Kidz Zone is the place to be beginning at 5 PM. The children will have the opportunity to win Friday Night Live selfie sticks, frisbees, and t-shirts through their participation on the kids’ dance floor on Court Street throughout the night. The Kidz Zone will also feature the rock wall, an 18’ dual lane inflatable slide, a 52’ inflatable sports obstacle course, kid-friendly vendors like Dibby’s Ice Cream and Kona Ice, and visits from Elsa, Snow White, and Captain America. “The addition of the Kidz Zone has been one of my favorite changes to Friday Night Live,” said Community Development Director Summer Crick. “Seeing the kids light up when they meet Superman or how accomplished they are when they climb the rock wall makes all the hard work we’ve put in worth it.”

Various vendors will be in attendance at the event selling their eclipse-themed items, along with food and beverage items and the City of Madisonville merchandise tent will be stocked full of the official Solar MADness Festival t-shirts, which will be sold for \$20/each. Visitors will have the chance to win some from each of the stages throughout the night.

The annual Show & Go Car Club Show is also scheduled for this weekend, lining Union Street and a portion of East Center St and Riddle Insurance will be bringing their hot air balloon to be showcased in the Hopkins County Judicial Center Parking Lot.

The sponsors of the full 2017 Friday Night Live Series include the City of Madisonville, Madisonville Forward, Hopkins County Tourist and Convention Commission, The Messenger, WFMW, WKTG, MadMix106, 106.9 TTL, 104.9 Nash Icon, and Classic Hits 103.5.

For more information regarding the Friday Night Live events, contact the City of Madisonville's Office of Community Development at 270-824-2100.

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