



2017 Mad City Fall Fest Partnership Opportunities

The City of Madisonville, in correlation with the Madisonville Forward movement, is excited to present the First Annual Madcity Fall Fest on October 20, 2017. As we make strides to increase the events, activities, and attractions in the City of Madisonville, we hope that you would like to commit to helping us continue to implement these changes. We understand that different entities have different levels in which they are capable of contributing, we offer a tiered contribution system with multiple levels that allow you to make a donation that you are comfortable with. Those level, and what they include, are:

Event Sponsor:

- Monetary donation in cash, in-kind, or combination (minimum donation: \$500)
- Logo on all print media (i.e. posters, postcards, flyers, t-shirts)
- Recognition during all in-person promotional events and activities (i.e. radio talk shows, interviews)
- Recognition through social media posts and website posts
- Recognition from stage during event

Activity Sponsor:

- Host an activity, sponsor an activity, contribute labor/products to event
- Name (not logo) on print media (i.e. posters, postcards, flyers, t-shirts)
- Recognition during select in-person promotional events and activities (i.e. radio talk shows, interviews)
- Recognition through social media posts and website posts

Media Sponsor:

- Participate by giving of complimentary air time, advertising, marketing, etc. (i.e. radio talk show guest spot, PSA placement, television spot, web banners, ad space in print media)
- Name (not logo) on print media (i.e. posters, postcards, flyers, t-shirts)
- Recognition during select in-person promotional events and activities (i.e. radio talk shows, interviews)
- Recognition through social media posts and website posts

If you are interested in participating this year, please return the attached form no later than Friday, October 13, 2017.

Thank you!

Skylar Phaup

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(270) 824-2100

2017 MADCITY FALL FEST PARTNERSHIP FORM

Corporate Name of Organization:

DBA Name(s) of Organization:

Contact Person for this Partnership:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Value of Cash Donation: \$ _____

Description of Goods/Services:

of Times Published/Aired:

Donated Value:

Agreement to donate/provide the above services:

I, _____, as a duly authorized agent of _____

(Print Name)

(Print Corporate/Company Name)

do hereby agree to provide to the City of Madisonville, KY a cash donation in the amount listed above/the above listed services as an in-kind donation, or a combination of both for the benefit of promoting the 2017 First Annual MadCity Fall Fest. In return for this donation, the City of Madisonville, KY has the authorization to use our name/logo on promotional materials for this event and will recognize our organization(s) as a sponsorship partner for the 2017 edition of the Madcity Fall Fest as identified by the level of sponsorship. I further agree that our organization(s) will provide documentation to the City of Madisonville, KY of all donated services, as listed above, for their records to certify that the donation was executed.

Authorized Signature

Date

